

# SolarPower Summit 2025 Let's flex!

26-27 March, Brussels



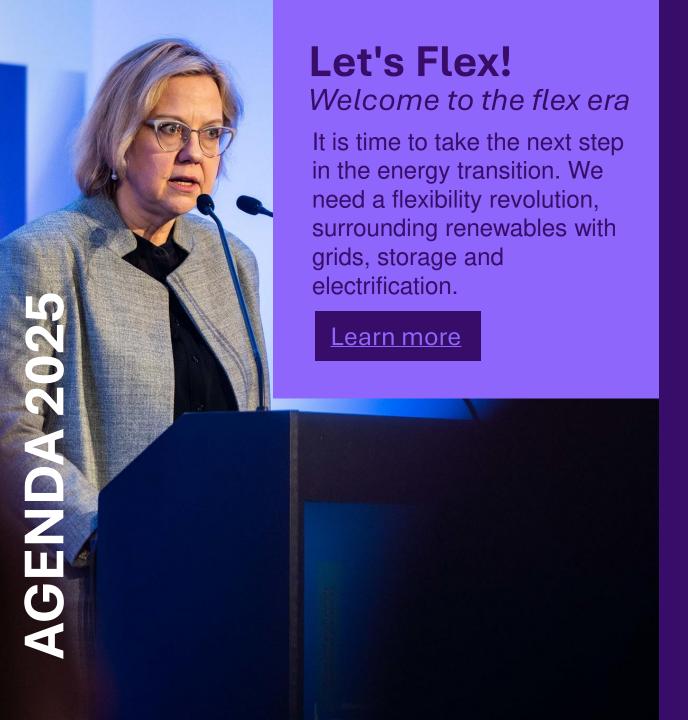
**Sponsorship opportunities** 

### **VENUE 2025**

The SolarPower Summit 2025 will take place at the <u>Albert Hall in</u> <u>Brussels.</u>

In the heart of Brussels, a stone throw from the European Headquarters, easy reach from the inner ring around the city center.





- Corporate sourcing
- Grids & Flexibility: Hybrid Solar report and system integration
- Buildings & Prosumers: Smart Buildings report launch, market trends, policy barriers
- Market updates and country deep-dives
- Solar Supply Chains
- Land-Use & Permitting: Explore ways to develop
   a nature positive utility scale projects
- Product Sustainability: Recycling and end-of-life
- EU manufacturing: Industrial strategy and Inverters
- Skills in the solar sector
- Digitalisation: Unlocking data and Al
- Let's Flex the World: Global Markets



**444** attendees

115 speakers

15 sponsors

18 partners



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The success of the content-packed SolarPower Summit 2023 underlined the great development PV and SPE are experiencing. Thank you for the hard work that got us there Walburga & Team – with your dynamism, PV will continue to drive the energy revolution in Europe!

Jochen Hauff, Director of Corporate Strategy, Energy Policy & Sustainability, BayWa r.e.

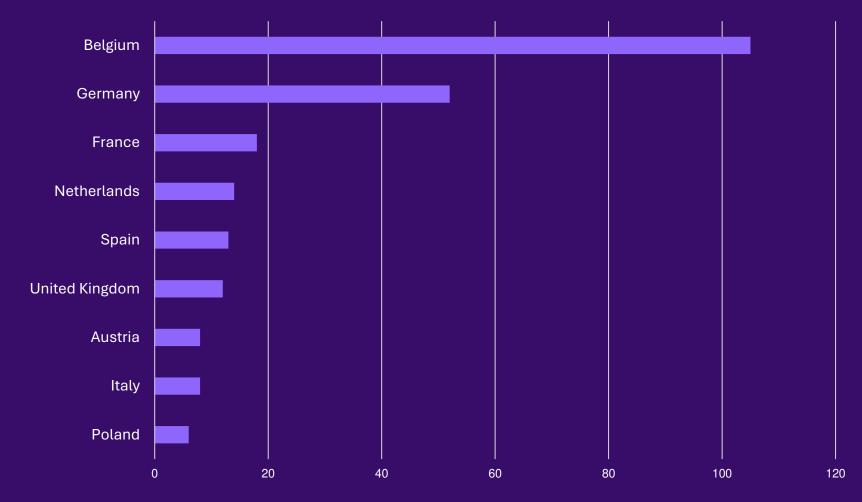
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"We work with and for the world" we say at RECOM and "We work with SolarPower Europe" to accelerate the green energy transition in Europe.

Recom Technologies

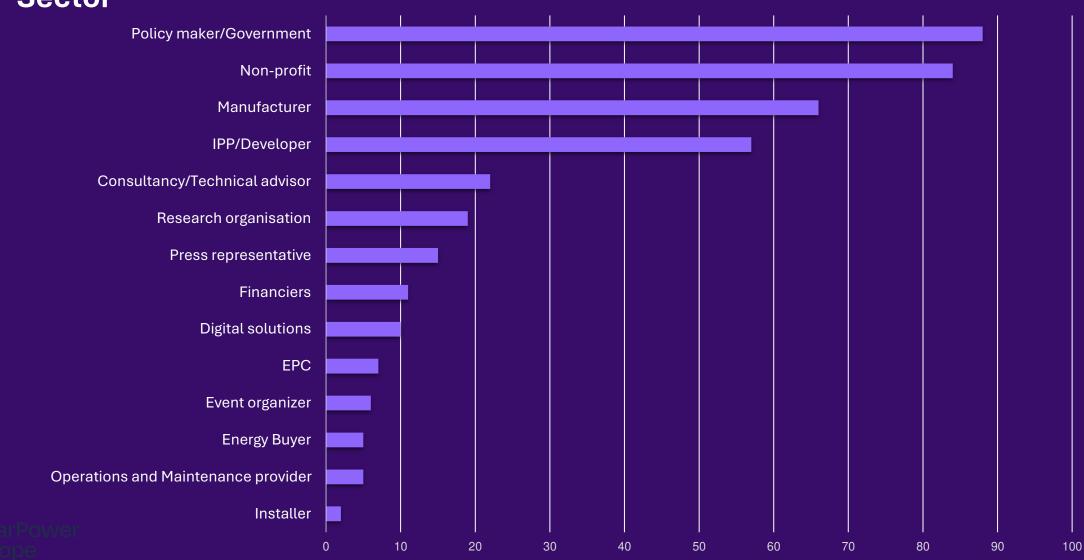
### **ATTENDEES BREAKDOWN 2024**

#### **Country**



### **ATTENDEES BREAKDOWN 2024**





### THANKS TO OUR SPONSORS!

**Strategic Partner** 



**Gold Sponsors** 





Video Sponsor

Ocogle Maps Platform

Solar API







**Innovation Sponsor** 



**Silver Sponsors** 



















#### **SPONSORSHIP CONTENT PACKAGES 2025**

BENEFITS	STRATEGIC SPONSOR	CONTENT SPONSOR	GOLD SPONSOR	DINNER SPONSOR	SPOTLIGHT SPONSOR
Guaranteed speaking slot during the event	X		X	Х	
Organization of one workshop embedded in the agenda		X			
Corporate logo on all mailings and invitations related to the event	X	X	X	X	X
Corporate logo on the event slides/agenda	X	X	X	X	X
Corporate logo on the event platform and website	X	X	X	X	X
Sponsor profile in the event platform (content provided by the sponsor)	X	X	Х	X	Х
Free access for Sponsor company staff to event and dinner	5X	3X	3X	3X	2X
1 digital banner in the networking area during the event	X	X	X	X	X
VIP Lounge Room for private meetings	X				
2 roll out banners at the dinner venue + digital promotion				X	
Welcome speech of high-level company executive during dinner				X	
1x Input presentation (15 minutes) during the networking break					X
Inspirational video stories	X	X	X		
On-site interview	Х				
Promotional package:					
1x advertorial in SolarPower Europe newsletter					
1x social media post on Twitter and LinkedIn (content provided by sponsor, subject to review)	X				
1x Article on the News Section of the events webpage (content needs to be approved by SolarPower Europe)					
	€ 45,000	€ 40,000	€ 35,000	€ 40,000	€ 10,000
PRICE	(Member)	(Member)	(Member)	(Member)	(Member)
11002	€ 52,000	€ 47,000	€ 40,000	€ 47,000	€ 12,000

(Non-Member)

2 packages

(Non-Member)

5 packages

(Non-Member)

1 package

(Non-Member)

4 packages

(Non-Member)

2 packages

**AVAILABILITY** 

#### **SPONSORSHIP EXCLUSIVE PACKAGES 2025**

**SWAG BAG SPONSOR** 

**APP SPONSOR** 

1 package

**BENEFITS** 

**AVAILABILITY** 

**PHOTOBOOTH SPONSOR** 

1 package

**NETWORKING LUNCH** 

1 package

LANYARD OR BADGE

1 package

**HOST SPONSOR** 

1 package

BENEFITS	PHOTOBOOTH SPONSOR	APP SPONSOR	SWAG BAG SPONSOR	SPONSOR	HOST SPONSOR	SPONSOR
Corporate logo on all mailings and invitations related to the event	X	X	Х	X	Х	X
Corporate logo on the event slides/agenda	X	X	х	X	Х	Х
Corporate logo on the event platform and website	X	X	Х	X	X	Х
Sponsor profile in the event platform (content provided by the sponsor)	X	X	Х	X	X	Х
Free access for Sponsor company staff to event and dinner	2X	2X	2X	2X	2X	2X
Corporate logo on the photobooth of the event	X					
Corporate logo on the networking app of the event		X				
1 digital banner in the networking area during the event	X	X	Х	X	Х	X
Only sponsor allowed to bring a branded bag which includes gifts for the attendees.			Х			
Corporate logo at the networking lunch of the event				×		
Corporate logo on the welcoming stairs of the event					X	
Corporate logo on the lanyard or badge of the event						Х
PRICE	€ 20.000 (Member) € 24.000 (Non-Member)					

1 package

#### **SPONSORSHIP VISIBILITY PACKAGES 2025**

**EXHIBITOR SPONSOR** 

SILVER SPONSOR

**EXHIBITOR PLUS SPONSOR** 

**VIDEO SPONSOR** 

BENEFITS

AVAILABILITY	1 package	2 packages	4 packages	5 packages
	€ 20,000 (Non-Member)	€ 12,000 (Non-Member)	(Non-Member)	(Non-Member)
PRICE	(Member) € 20,000	(Member) € 12,000	(Member) € 9,000	(Member) € 6,000
	€ 17,000	€ 10,000	€ 7,500	€ 5,000
Exhibitor branded table for 2 representatives			X	
Exhibitor branded table for 2 representatives (screen included)		X		
Commercial video played during the breaks in the plenary and networking rooms	X			
1 digital banner in the networking area during the event	Χ	X	X	X
Free access for Sponsor company staff to event and dinner	2X	2X	2X	2X
Sponsor profile in the event platform (content provided by the sponsor)	X	X	X	X
Corporate logo on the event platform and website	Χ	X	X	X
Corporate logo on the event slides/agenda	Χ	X	X	X
Corporate logo on all mailings and invitations related to the event	X	X	X	X

## 40<sup>th</sup> Anniversary party

Sponsorship opportunity

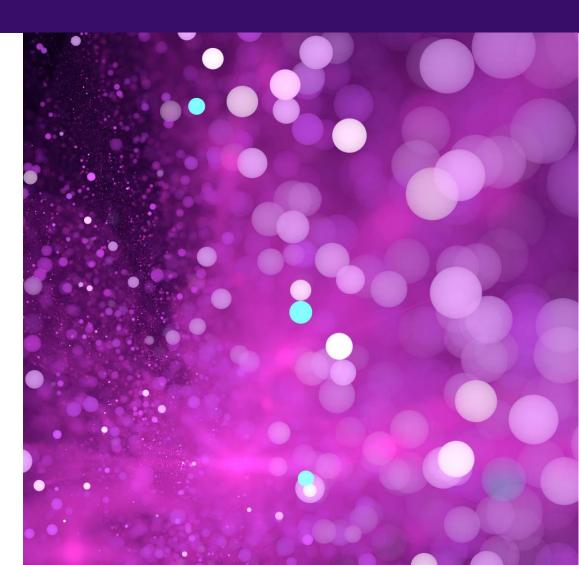
Let's Party: 40 Years of Shining Bright!

2025 marks 40 years of SolarPower Europe—join us as we celebrate this shiny milestone!

Since its founding in 1985, SolarPower Europe has become a leading energy association, working tirelessly to make solar the number one electricity source in Europe by 2030.

We haven't done this alone. Our achievements have only been possible thanks to our members, partners, and solar champions.

Join us for a night of celebration, electrifying surprises, and a glitzy awards show honouring those who have supported SolarPower Europe over the years.



### 40<sup>th</sup> Anniversary party

Sponsorship opportunity

#### The sponsors will benefit from:

- Present an award during the ceremony
- Video interview recorded at the event
- Snippet of interview added to the aftermovie (featured on SolarPower Europe's website, the event website, social media and YouTube)
- Full length interview on SolarPower Europe's website & shared with the sponsor for their own distribution
- Written interview on SolarPower Europe's website and newsletter Present an award during the ceremony
- Company logo on the digital wall



### For more information, please contact:



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